



PROMINDUSTRIA
INTERNATIONAL EVENT DEPARTMENT



Dear Sir/Madam,

from 22 to 24 of September 2021 the XXXI edition of **OBUV.IT, GLAMOUR AND CHIC EVENT OF THE ITALIAN FASHION** will take place in **Fermo**, inside PALAZZO PRODUTTORI.

Obuv.it takes place every six months.

The Italian Producers will display their new collections of footwear and fashion accessories for the Spring/Summer 2021.

Obuv.it is an exclusive showroom, where Producers invite their Clients.

The event has the following characteristics:

- 1 - The companies display exclusive products, addressed specifically to the following markets :Russia and Ex Cis Countries.
 - 2 -The entrance by invitation offers the Clients the appropriate context for calm and successful business negotiations;
 - 3 - The international Clients can visit the companies' laboratories, to see other products and samples;
 - 4 - The hospitality offered by the Organization allows Clients to enjoy a positive and pleasant stay in Italy.
- The purpose of the manifestation is to gather more than 100 Buyers, coming from the following areas: Russia and Ex Cis Countries.
Last edition has seen the presence of more than 70 Buyers.

Only **Italian Companies**, producing exclusively in **Italy** and owning the **Certification 100% Made in Italy - IT01** will be allowed to take part in the manifestation and display their products.

All the information can be found on the site www.obuv.it
For further information +39.0734.605483

Best Regards,
Managing Director
Dr. Nazzareno Vita